

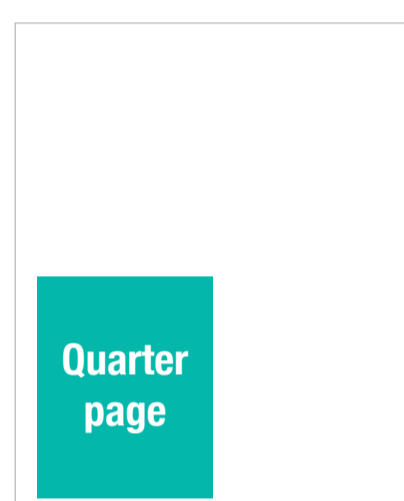
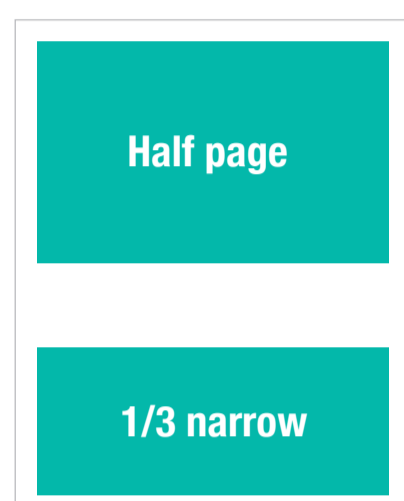
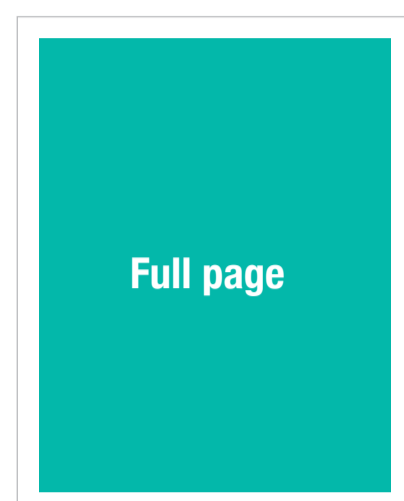
Lambethtalk

QUARTERLY PEOPLE • PLACES • EVENTS • DATES • CONTACTS • FEATURES

Advertising sizes and charges 2024

Verified door-to-door delivery of 139,000 copies

Size h = height w = width	1 off ads	2 ads 10% discount per page	4 editions 20% discount per page	Design
Back cover 215mm (h) x 180mm (w)	£2400	£2125	£2000	£250
Inside front cover 215mm (h) x 180mm (w)	£2175	£1950	£1563	£250
2 page spread	£3550	£3238	£3000	£500
4-page insert or wrap	£10500	£9450	£8750	tbc
Full page (inside and back) 215mm (h) x 180mm (w)	£1813	£1625	£1563	£250
Half page 105mm (h) x 180mm (w)	£1125	£1013	£938	£200
Quarter page 105mm (h) x 87mm (w)	£688	£619	£563	£125
1/3 narrow ad 105mm (h) x 58mm (w)	£525	£463	£413	£100



Advertising wraps also available on request.

All adverts must comply with Lambeth's Advertising Policy.

Book your advert via email lambethtalk@lambeth.gov.uk

Deadline dates – editorial/advertising 2024

Spring

Content deadline:
26 January

Distribution by
11 March

Summer

Content deadline:
12 April

Distribution by
24 May

Autumn

Content deadline:
19 July

Distribution by
30 August

Winter

Content deadline:
18 October

Distribution by
28 November



Special editions

Available upon request

52% of our residents find Lambeth talk useful, informative and a good source of information*

They're fairly useful as they share information on most initiatives, as well as encourage participation in surveys or other opportunities to provide feedback.

Female, 35-44

It tells you everything that is going on around the area in Lambeth and gives you the services and telephone numbers.

Female, 45-54

It provides a general update on a range of things including areas that I would not necessarily look up myself and advices on Council policy priorities.

Male, 45-54

*(Source: Annual residents survey Q2 July 2023)

Check our news page love.lambeth.gov.uk

